



**MAHARASHTRA
FILM, STAGE
AND CULTURAL
DEVELOPMENT
CORPORATION
LIMITED**
A Govt of Maharashtra undertaking

CIN of The Corporation
U92100MH1977SGC019882

DADASAHEB PHALKE CHITRANAGRI, GOREGAON (EAST)
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संकीर्ण- 2023।A.V।नं.वे.108।197
Date - 28/3/2023

NOTICE

Sub: Calling for quotations for creations of videos (AVs)

Maharashtra Film, Stage and Cultural Development Corporation Limited (MFSCDCL) also popularly known as Filmcity is planning to create a virtual location compendium for promotion of shooting/shootable locations of Maharashtra.

Filmcity is in the process of creating 2 videos (AVs) that shall be published on Maharashtra's Single Window Portal, Filmcity's portal and portals related to promotions of locations of Maharashtra. Below are the key highlights (scope of work) for these AVs:

Video 1: (2.5-3 minutes) Showcasing Maharashtra's rich landscape in a themed format i.e., Forts of Maharashtra, Canals of Maharashtra, Riverbanks of Maharashtra to name a few. These videos should compulsorily have the captions highlighting the place, city, state being showcased in the reel.

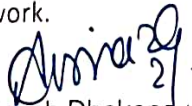
Video 2: (6.5 – 7 minutes) Showcasing Maharashtra's rich landscape in a combined format inclusive of all the themes in a single AV. This video should compulsorily have the captions highlighting the place, city, state being showcased in the reel.

Requesting media agencies to kindly share their concept and plan of action along with tentative costs in a presentation format at promfscdc@gmail.com Please also mention about past works done by your agency in the presentation. The agencies are required to submit the plan by 10th April 2023. After that, media agencies shall be called for an in-person presentation in front of Filmcity management and shortlisted media agencies shall be asked to submit quotation along with delivery timelines for the said work. The work order shall be issued to the agency scoring highest on all the parameters ascertained by Filmcity management. The decision made by Filmcity management shall be binding and final.

Filmcity has a repository of some high quality still images as well as AVs which can be used by the selected agency while compiling the above-mentioned videos.

For any further clarifications, you may contact Mr. Pankaj Chavan on +91 97022 70821.

Filmcity is looking for a quick turnaround with high quality work.


(Dr. Avinash Dhakane, IAS)

Managing Director, MFSCDCL