



MAHARASHTRA
FILM, STAGE
AND CULTURAL
DEVELOPMENT
CORPORATION
LIMITED

A Govt of Maharashtra undertaking

CIN of The Corporation
U92100MH1977SGC019882

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NOTICE

Sub: Calling for quotations for creations of videos (AVs)

Maharashtra Film, Stage and Cultural Development Corporation Limited (MFSCDCL) also popularly known as Filmcity is planning to participate at World Expo Dubai 2021 during November 19th, 2021 to December 02nd, 2022.

Filmcity is in the process of creating 3 videos (AVs) that shall be showcased at the event. Below are the key highlights (scope of work) for these AVs:

Video 1: (2.5-3 minutes) Showcasing Maharashtra as a filming destination along with captions to highlight the rich cultural heritage of the state.

Video 2: (2.5 – 3 minutes) to be played on the big screen at the State Pavilion. To focus on the history of filming in India, current state, and what future holds; showcased in a timeline format with key events and changes, including inception of the first Filmcity of India.

Video 3: (3 - 4 minutes) To be showcased before and after the roundtable conference, focusing on the expectations of the global investors. The AV will highlight the story of the inception of Filmcity under the guidance of V Shantaram and key names of the industry, key achievements despite the challenges, contribution to the film industry and economy at large, infra development over years, current progress and future of filming in the state.

Requesting media agencies to kindly share the quotation and timelines for the work by 13th October 2021. Please also share the links of past works done by your agency along with the proposal.

Filmcity has a repository of some high quality still images as well as AVs made for prior events which can be used by the agencies while compiling the above-mentioned videos.

Filmcity is looking for a quick turnaround with high quality work.


By Order
Managing Director, MFSCDCL