



MAHARASHTRA FILM, STAGE & CULTURAL DEVELOPMENT CORPORATION LIMITED

(A Government of Maharashtra Undertaking)

Dadasaheb Phalke Chitranagari

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The government's online film market portal will be launched soon for the development of Marathi entertainment industry

Information by Dr. Avinash Dhakne, Managing Director of Maharashtra Film,
Stage and Cultural Development Corporation in a press conference

Mumbai on 31st: National and international level film festivals bring together writers, directors, producers, technicians under the concept of film bazaar to facilitate film production. On the same lines, he informed that a government portal will soon be launched in Maharashtra which will bring together individuals and organizations related to Marathi films and provide facilities from film production to distribution under one roof. In a press conference organized at Phalke Chitranagari, Managing Director of Maharashtra Film, Stage and Cultural Development Corporation Dr. Avinash Dhakne said.

A committee has been constituted on behalf of the government for this Film Bazaar portal which is being developed on the lines of Film Bazaar. Maharashtra Film, Stage and Cultural Development Corporation Managing Director Dr. Avinash Dhakne is the chairman of this committee. Famous actor Swapneel Joshi, director Mahesh Kothare, producer Sanjay Jadhav, entrepreneur Ketan Maru and Sandeep Ghuge will work as members of this committee. For the first time on behalf of the government, this portal will be launched with the aim of bringing film writers, producers, directors, technicians, artists on a single platform, informed the Managing Director of Maharashtra Film, Stage and Cultural Development Corporation Dr. Avinash Dhakne gave this in a press conference.

Marathi film industry needed such a platform. Mahesh Kothare expressed satisfaction that such a portal is being started by the state government to meet the needs of Marathi filmmakers. Film Bazaar Online Portal is a platform that



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brings together all entities, individuals and organizations of the Marathi entertainment industry. Actor Swapneel Joshi expressed the feeling that the work of this portal has gained more strength as the name of Chitranagari is associated with it. He explained that through the committee formed for the portal, we will try to reach out to maximum number of filmmakers and reach out to those filmmakers who need help in film production. The portal will be fully operational in the next six months. However, the work of the portal has started in an eye-witness manner and the work will continue both online and in person, said journalist Swapneel Joshi the portal will be fully operational in the next six months. However, Swapneel Joshi said in the press conference that the work of the portal has started in an eye-witness manner and will continue to work both online and in person. Committee member Ketan Maru said that we will try our best to find out how to cooperate through actual theaters, television channels and OTT for film distribution.

Film Bazaar Portal is conceptualized by actor Swapnil Joshi. Cultural Affairs Minister Sudhir Mungantiwar ordered to immediately form a committee and start work on this concept while welcoming his concept. Sandeep Ghuge informed that the work of the portal has been started under the leadership of the managing director of the corporation, Dr. Avinash Dhakne. Efforts will be made through the portal to bring good films in Marathi and reach maximum audience. Ghuge appealed to those who have any difficulties in terms of film production, good story, technical help as well as film sales to contact the portal. It was also clarified in the press conference that until the portal is developed, the committee can be contacted only at Chitranagari.



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